KPI’S

Total Revenue

1. SELECT SUM(total\_price) Total\_Revenue from pizza\_sales



Average Order value

1. SELECT SUM(total\_price)/ COUNT(DISTINCT order\_id) Avg\_Order\_Value from pizza\_sales



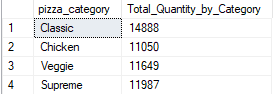
Total Pizza sold

1. SELECT SUM(quantity) Total\_Pizza\_Sold FROM pizza\_sales



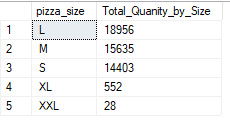
Pizza Sold by Category

1. SELECT pizza\_category,SUM(quantity) Total\_Quantithy FROM pizza\_sales GROUP BY pizza\_category



Pizza Sold by Size

1. SELECT pizza\_size, SUM(quantity) Total\_Quanity\_by\_Size FROM pizza\_sales GROUP BY pizza\_size ORDER BY Total\_Quanity\_by\_Size DESC



Total Order placed

1. SELECT COUNT(DISTINCT order\_id) Total\_Orders FROM pizza\_sales



Avg Pizza’s per order

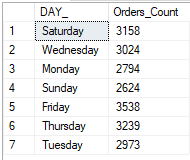
1. SELECT CAST(CAST(SUM(quantity) AS decimal(10,2))/CAST(COUNT(DISTINCT order\_id) AS decimal(10,2)) AS decimal(10,2)) Avg\_Pizza\_Per\_Order FROM pizza\_sales



TREND’S

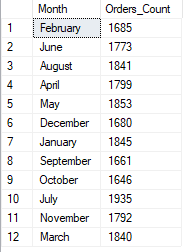
Order Count as per week days

1. SELECT DATENAME(DW, order\_date) DAY\_, COUNT(DISTINCT order\_id) Orders\_Count FROM pizza\_sales GROUP BY DATENAME(DW, order\_date)



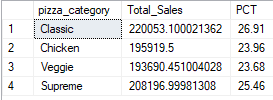
Monthly Order count

1. SELECT DATENAME(MONTH, order\_date) Month, COUNT(DISTINCT order\_id) Orders\_Count FROM pizza\_sales GROUP BY DATENAME(MONTH, order\_date)



1. SELECT pizza\_category, SUM(total\_price) Total\_Sales, CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) FROM pizza\_sales) AS decimal(10,2)) PCT FROM pizza\_sales

GROUP BY pizza\_category



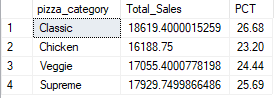
Category wise sales and percentage sales

1. SELECT pizza\_category, SUM(total\_price) Total\_Sales, CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) FROM pizza\_sales WHERE MONTH(order\_date) = 1) AS decimal(10,2)) PCT

FROM pizza\_sales

WHERE MONTH(order\_date) = 1

GROUP BY pizza\_category



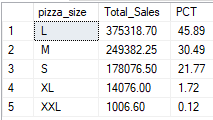
Size wise sales and percentage sales

1. SELECT pizza\_size, CAST(SUM(total\_price) AS decimal(10,2)) Total\_Sales, CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) FROM pizza\_sales) AS decimal(10,2)) PCT

FROM pizza\_sales

GROUP BY pizza\_size

ORDER BY PCT DESC



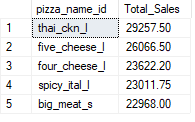
TOP

Top 5 pizza’s by total sales

SELECT TOP 5 pizza\_name\_id, SUM(total\_price) Total\_Sales FROM pizza\_sales

GROUP BY pizza\_name\_id

ORDER BY Total\_Sales DESC

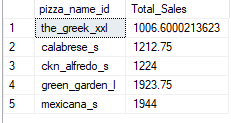


Bottom 5 pizza’s by total sales

SELECT TOP 5 pizza\_name\_id, SUM(total\_price) Total\_Sales FROM pizza\_sales

GROUP BY pizza\_name\_id

ORDER BY Total\_Sales

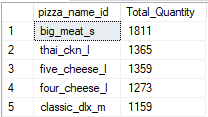


Top 5 pizza’s by quantity

SELECT TOP 5 pizza\_name\_id, COUNT(quantity) Total\_Quantity FROM pizza\_sales

GROUP BY pizza\_name\_id

ORDER BY Total\_Quantity DESC



Bottom 5 pizza’s by Quantity\

SELECT TOP 5 pizza\_name\_id, COUNT(quantity) Total\_Quantity FROM pizza\_sales

GROUP BY pizza\_name\_id ORDER BY Total\_Quantity

